



dykno
Instant Sharing™

Offer game broadcasting to your community and create the most viral marketing tool for your games at no development cost



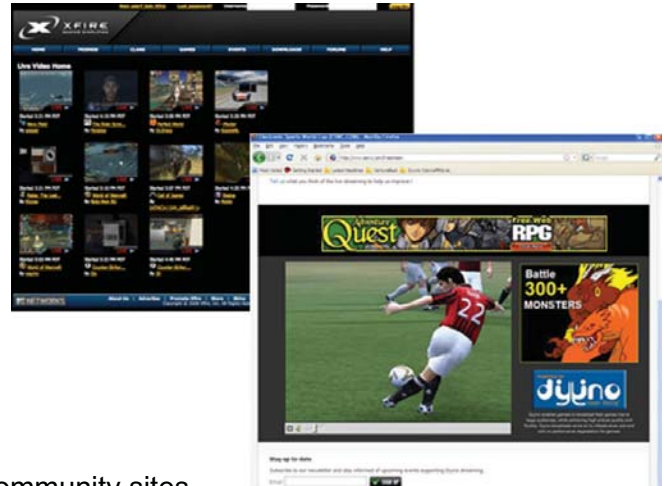
Engage your community with live game broadcasts

Dyyno Broadcast Station is an easy-to-deploy, end-to-end solution that lets your gamers broadcast their game-play live on your website. We will help you create a viral community and reach out to large audiences that gather to watch the games you want to show.

Dyyno broadcasts are high quality and high resolution. Our proven solution adapts to the gamers' machine and does not affect game performance. Furthermore, Dyyno is easy to use and hassle free: it is 1-click to broadcast and 1-click to view, and there is no development cost to you.

How You Win

- **Increase game sales and revenue**
 - ◆ By showing off and selling new games on your website
 - ◆ Through video advertisement we will provide with the streams
- **Increase traffic to your site**
 - ◆ With popular live broadcasts
 - ◆ By advertising your best live content on other community sites
- **Build a strong community**
 - ◆ Organize massive events where everyone can watch and participate
 - ◆ Show off expansion packs and new games before they come out



With Dyyno, Xfire has created an active community 200,000 Dyyno broadcasts per month

A Proven Solution

- Our surveys show that over 80% of gamers want to broadcast themselves when they play
- Dyyno has already been used to stream over 1,000 different titles and serves millions of minutes of video every month
- Average users on our system spends over 2 hours per month watching live games

Get the Dyyno Broadcast Station

Get started for just \$10k and start making money now! 1-month offer only

- Includes a full integration package so your gamers can start broadcasting immediately
- We will provide you with dashboards to control and monitor the video streams
- Integrate once and make money forever, we will share with you our advertisement revenue